

Stewardship Meeting Minutes

March 16, 2021

6:30 p.m. via Zoom

- I. Welcome
 - a. Attending: John Stafford, Rose Martin, Steve Mahoney, Russ Scott, Bobby LeBlanc, Bob Gelina, K'Lynn Lynn, Holly Carter
 - II. Prayer – John read Give Freely, and excerpt from Pope Francis Homily, March 5, 2014
 - III. Previous meeting minutes were approved

 - IV. Old Business
 - a. New giving platform update – Bobby
 - i. Vanco – could be implemented in the next 3-4 weeks. Tied to a new database system.
 - 1. Users must register in the parish using the new registration software.
 - 2. Currently converting data from existing database to new system.
 - 3. No timeline to discontinue WeShare, but it will happen as soon as people are notified and given a chance to change over
 - b. Electronic Giving Brochure – Rose
 - i. Goal is to encourage electronic or online giving as a piggy-back to the Vanco launch.
 - ii. We need to explain why and give them a reason to adopt electronic giving
 - 1. Can we use Vanco-provided materials?
 - iii. Themes
 - 1. Not all COVID changes were bad.
 - a. Time to make technology updates
 - b. Easier giving
 - c. Discontinue passing baskets
 - d. More secure and safe
 - e. Savings for the church
 - iv. Celebrant should hold up flyer at the end of each Mass and tell everyone it is coming in the mail
 - v. Fr. Kyle will be the lead spokesperson.
 - vi. Net Larson and Sue Weiner are current Vanco administrators
 - vii. The parish needs to provide guidance for those that are reluctant or uncomfortable
-
- V. New Business
 - a. What else can Stewardship do to promote electronic giving?
 - i. Next step – Rose and other members will meet with Net and Sue to discuss how Stewardship can help
 - 1. Would a brochure as imagined by Stewardship be useful?
 - 2. Learn about tools and materials we can leverage from Vanco
 - 3. How can we encourage those that aren't giving now to adopt online giving?
 - b. Parish Council Representative – We need a committee member to attend monthly Parish Council meetings to answer any questions about Stewardship if they arise

and report back to the Stewardship Committee on any relevant issues or information. Start in July. Time commitment is 1-2 hours per month.

- c. Welcome Back event in the fall?
 - i. Stewardship would be willing to take a leadership role with other ministry and committee groups in planning some kind of event that celebrates the STA family being able to come together again.

VI. Members

- a. Please consider inviting others to join us. Refer them to John Stafford or make introduction for John to follow up. Bobby reminded John to contact Mike Krapfl.

VII. Housekeeping

- a. Next Meeting: April 20, 2021, 6:30pm on Zoom

Adjourned at 7:32pm

Material shared by Rose

Campaign for On-line Giving

Key reason for campaign is change from WeShare to Vanco and registration.

- Fun lead in, E.g. “Not all CoVid Changes Were Bad”
- Time to update technology.
 - Tell story about 12 years ago of 3 hours before mass to change heating/cooling and
- Give explanation why encourage new system
 - Drop in cash donations, but on-line giving steady.
 - Cleaner
 - Fewer money transports needed after each mass
- Clear “how to” images, etc. for new system
- Can check giving on-line
- Give reasons for the change: More efficient, two database systems– alumni and friend, current parishioners combining to one, improve giving

Stewardship outreach, registering,

Next step: meet with Net and Sue what can we do to help people to on-line giving. What is the best timeline?

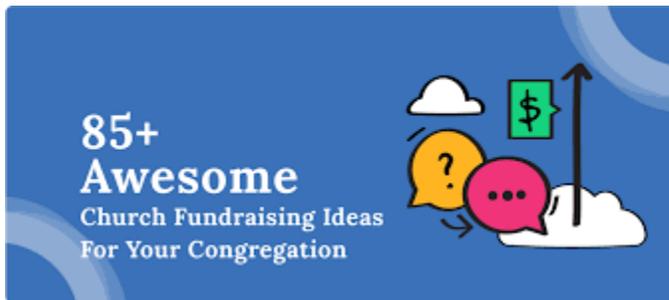
Still many ways to give

- Bill paying
- Send in checks
- Basket?

Fr. Kyle holds flyer up at end of each mass and indicated coming in the mail.

- Have a specific weekend with helpers after mass
- Offer a Zoom meeting of how to?
- Contact Net and Sue Weiner

Some images could use, create



12 Months of Family Volunteering



JANUARY

Start collecting pop tabs off cans for the Ronald McDonald House.

FEBRUARY

Send a card, ecard, or valentine to kids in the hospital.

MARCH

Donate supplies to a local animal shelter or humane society.

APRIL

Put granola bars or "Blessing Bags" in your car and pass them at as needed.

MAY

Take a trash bag on a hike, walk, or trip to the lake or beach and pick up trash when you find it.

JUNE

Hold a lemonade stand and donate the money or buy things off a wish list for an organization.

JULY

Donate food to a local food bank.

AUGUST

Make Kindness Rocks and hide them anywhere but a National Park.

SEPTEMBER

Take cookies or a meal to a fire station.

OCTOBER

Make crafts and take them to a nursing or retirement home.

NOVEMBER

Send a letter or care package or Halloween candy to active military members.

DECEMBER

Donate to an "Angel Tree" or Toys for Tots or give a donation gift to someone in your family.

[Nonprofit Fundraising Statistics \[Updated for 2021\] \(doublethedonation.com\)](https://doublethedonation.com)

MILLENNIAL DONORS WORLDWIDE	GEN X DONORS WORLDWIDE	BABY BOOMER DONORS WORLDWIDE
PREFER TO GIVE		
<ul style="list-style-type: none"> Online (credit/debit card) 55% Cash 14% Bank/Wire Transfer 11% PayPal 9% 	<ul style="list-style-type: none"> Online (credit/debit card) 55% Bank/Wire Transfer 12% Cash 10% PayPal 10% 	<ul style="list-style-type: none"> Online (credit/debit card) 54% Direct Mail/Post 19% Bank/Wire Transfer 10% PayPal 8%
MOST INSPIRED TO GIVE BY		
<ul style="list-style-type: none"> Social Media 39% Email 23% Website 20% Direct Mail/Post 6% 	<ul style="list-style-type: none"> Social Media 33% Email 26% Website 19% Direct Mail/Post 9% 	<ul style="list-style-type: none"> Email 33% Social Media 19% Direct Mail/Post 18% Website 16%

[Charitable Giving Statistics & Facts for 2021 | Balancing Everything](#)

More than half (54%) of donors prefer online contributions via a credit or a debit card. PayPal, mobile apps, and text messages are the top choice for 9%, 4%, and 1% of donors worldwide, according to online giving statistics. Also, 51% of wealthy individuals who give to charity prefer to donate money online. So, it's not surprising that 67% of nonprofits worldwide accept online charitable giving.

38. Women prefer to donate money online using credit and debit cards.

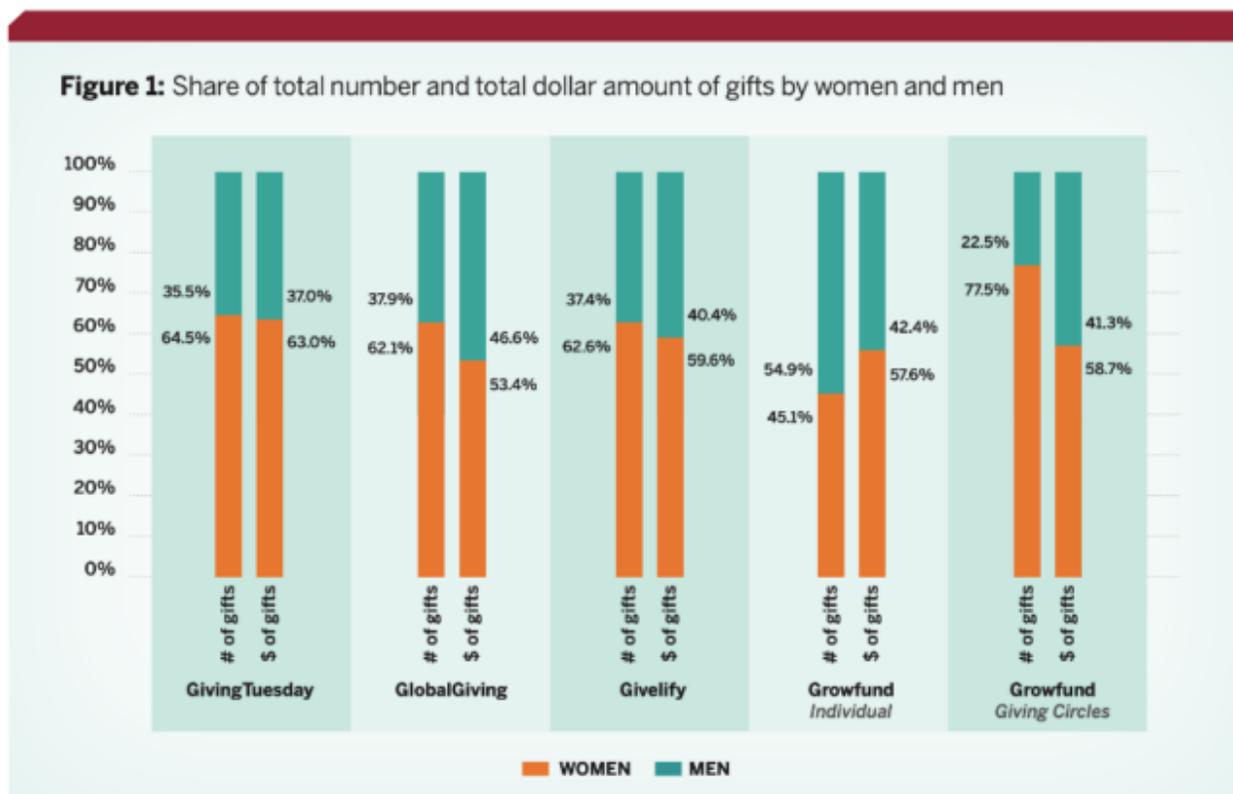
Online charitable giving via credit cards and debit cards is the most popular choice among females (54%). Respective 11%, 11%, and 10% of women donors said they prefer giving via direct mail, bank transfer, and cash. Social media inspires most of the women (32%) to donate money to various causes,

according to Giving USA's donation trends. About 45% of female donors are enrolled in monthly giving programs, while 59% attend fundraising events.

39. Male charity givers are the most inspired to donate by emails.

Men also prefer to give money online and use their credit or debit card (52%). Cash, bank transfer, and direct mail was the best option for 12%, 10%, and 10% of all male donors, respectively. As for what inspires them the most to give money to charity, 30% said emails. Social media, websites, and direct mail was impactful for 25, 19%, and 13% of the participants, online fundraising statistics show. About 46% of men who donate money are enrolled in a monthly giving program, and 50% attend fundraising events.

(Giving USA)



Notes: Growfund data measure gifts donated from individual and giving circle DAF accounts to recipient nonprofits. See Methodology section at the end of this report for more information.

[New Study Shows Powerful Faith-Based Giving Trends Among Women \(givelify.com\)](https://www.givelify.com)