

Stewardship Meeting Minutes

February 16, 2021

630 p.m. via Zoom

- I. Welcome
 - a. Attending: John Stafford, Rose Martin, Steve Mahoney, Russ Scott, Bobby LeBlanc, Bob Gelina, K'Lynn Lynn
- II. Prayer – John read a prayer for Stewardship
- III. Previous meeting minutes were approved

Discussion: Book – Why don't Catholics Give

- 1) Handouts/trinkets don't have residual affect
- 2) Emphasis in book on pledge cards
- 3) Pledge cards response in the past at STA not productive
- 4) People view stewardship as fundraising i.e. development office
- 5) Because of the nature of our community – students, residents, temporary residents via ISU personnel – we are hopefully educating and sending out new stewards across the country who will build foundations in their forever parish.
- 6) Very little cross over between student and parish activities

What can we do?

How do we increase our electronic giving?

Bobby reports parish is changing our software platform so at that time promote online giving. So many parishioners are already doing online due to pandemic, that there is not much need to do ongoing promotion. Once software change happens, then would be a time to talk about it.

Next project would be to promote online giving once software change occurs.

- People who are on WeShare must change over to new platform
- Once we fully come back to Mass, baskets will not be passed – another reason to promote
- How do we want to communicate this? Letter, bulletin, announcements, message from Fr Kyle at Mass.
- Need to do a better job of promoting to online givers to increase their amount each year

- After much discussion, it was determined a brochure should be developed that can be mailed to parishioners. Rose & K'Lynn will work on this project.

BUDGET - to date we've spent ½ of our budget on mailing. Between now and end of fiscal year, the only other expense will be printing and mailing brochures.

K'Lynn currently attending Parish Council on behalf of Stewardship. This is her last fiscal year to attend. Will need new volunteer to attend starting this summer/fall.

Next Meeting: March 16, 2021, 6:30pm on Zoom

Adjourned at 7:32pm